

FOR IMMEDIATE RELEASE

CTM MEDIA GROUP EXPANDS DISTRIBUTION NETWORK WITH ACQUISITION OF GRAPHIC PUBLICATIONS' BROCHURE DISTRIBUTION NETWORK.

Stamford, CT - February 10, 2011

CTM Media Group Inc., a leader in distributing valuable visitor information, announced today the acquisition of Graphic Publications Inc.'s brochure distribution assets in Ohio Amish Country.

The purchase of Graphic Publications' brochure distribution assets increases CTM's network of brochure displays in Ohio. "Ohio Amish Country is the world's largest Amish community and a popular tourism destination for people in the Midwest and beyond," states Peter Magaro, President of CTM Media Group. "We are excited to serve this vibrant community and expand the existing Ohio operations of CTM."

"With the acquisition, local Amish Country businesses will gain additional out-of-market distribution opportunities from CTM's existing Ohio networks including Canton, Akron, and Cleveland markets," states Mick Canter, Director of Ohio Sales and Marketing.

"Our new clients and partner locations will continue to receive the same high quality of brochure distribution service they have come to expect," stated Ron Trout, Corporate Director of Operations for CTM Media Group. "The transition will be seamless."

CTM warmly welcomes Graphic Publications Inc. brochure distribution business into the CTM Media Group family.

About CTM Media Group:

Founded in New York in 1983 as Creative Theatre Marketing to attract and educate Broadway audiences, CTM Media Group has expanded its product lines and coverage to include 5 product divisions over 30 states and provinces in the U.S., Canada and Puerto Rico. Millions of visitors each month use CTM Media Group products and information services to enhance their vacation and recreational choices. Many businesses in the tourism industry continue to choose CTM Media Group as an integral partner in developing their marketing strategy through Brochure Distribution, Digital Distribution, RightCard™, Publishing and Printing. CTM Media Group is owned and operated by CTM Media Holdings Inc.

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